# ADMEC® Multimedia Institute

[Class Room | Online Training]

## A Compelte web Design, Development and promotion Course.

Web Design | Web Development | Web Promotion

ADMEC®
ANIMATION & DIGITAL MEDIA EDUCATION CENTER

An ISO 9001:2008 Institute

Adobe CERTIFICATION CENTER

# Web Master

# WEB MASTER

Duration: 12 Months

Now days Web Designing is one of the best and highly paid profession. ADMEC's Web Master program is an unique and elite program in itself as this course is covering scrupulous web designing, web development, and web promotion (Search Engine Optimization- SEO) skills. ADMEC is the first and foremost institute in India that has offered this program. We have trained and successfully placed more than 1000 Web Masters in India and abroad. The course begins with fundamentals of designing which will include design basics, lay-outing principles, photo editing, logo, wallpaper, template, and cartoon designing etc, then it will proceed with designing of XHTML, CSS3, Flash based static and dynamic websites and the course will conclude with assigning of live projects & assignments to the students.

The course is well planned and well structured which makes this course easier for students to grasp it easily and quickly. The course has been divided into 2 semesters which is further sub-divided into various modules.

## Learning outcomes

Dur: 12 Months

Web Fundamentals, Graphics & Interactivity semester I

Web Development, Promotion, Maintenance, and Customizations semester II

## Learning Methodology:

You must know that ADMEC is not an ordinary institute like others. It is a hub of professionals that believes in creating professionals. So, we have many Indian and overseas clients to work with. You would be trained on live projects with some of the following methodologies:

- Implementation would be based on instructional design principles
- Classroom exercises, quizzes, and home assignments
- Continuous evaluation and feedback during the training
- Student has to pass through a very strong assessment system: Project Training,
- Practical Test, Theoretical Test, and a discussion (Viva)

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## Computer Application:

- Adobe Photoshop
- Adobe Flash
- ActionScript 2.0
- XML
- Dynamic Galleries using XML in Flash
- XHTML
- HTML5
- Advanced CSS3 including Pseudo, Sprite, Media CSS3, Floating, Positioning etc.
- DIV
- Adobe Dreamweaver
- Solving browser compatibility issues
- RWD
- BootStrap
- Dynamic CSS
- JavaScript
- HTML5 DOM
- DHTML
- Angular JS
- jQuery, Drop Down Menu, CSS3 Hacking, Conditional Comments etc.
- PHP
- Ajax
- MySQL
- Python
- Drupal
- Drupal Commerce
- Word Press
- Woo Commerce
- FTP (File Transformation Protocol)
- SEO (Search Engine Optimizations)
- Portfolio Development by Industry Experts/ Instructors
- Interview Preparation Classes

## Career Options:

Web Graphic Artist, Image Editor, Template Artist, User Interface Designer, Web Designer, Web Master, Presentation Artist, Web Developer, Audio Editor, ActionScript Programmer, E-Learning Content Designer, Game Developer, PHP Programmer, CMS Developer, Search Engine Optimization Expert etc

**ANIMATION & DIGITAL MEDIA EDUCATION CENTER®**

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